



**LEADERPROMOS**

Promotional Marketing Agency

On-Site Gift/Fitting Experiences



Gone are the days of zombie-like attendees suffering through never-ending PowerPoint presentations.

Meeting planners are tired of offering the same gifts.  
Attendees are tired of getting the same gifts.

Creating unique, memorable, engaging event experiences is now the goal and gift fitting events are at the forefront.



## What are Gifting & Fitting Events?

They are mini-retail shops that showcase premium brand name products and provide a one-on-one VIP experience, including a custom fitting, for every guest at your event.

Event gift fittings are very popular and there are more offerings out there than ever before, sunglasses, watches, luggage, and electronics; brands like Ray-Ban, Oakley, Nike, Tumi and Bose to name a few.

Leaderpromos acts as your one-stop shop, creative resource and sourcing agency for all your gifting needs. We'll provide a seamless, fun experience for events such as:

- Sales Meetings
- Awards Presentations
- Charity Functions
- Holiday Parties
- Anniversary & Milestone
- Recognition Incentive Trips
- Client & Employee Appreciation
- Corporate Events
- Golf Outings.

## Why treat your guests to a Leaderpromos on-site event?

They provide an opportunity for corporations to reward their employees or customers in a unique and personal manner within an event environment. Because we offer premium brands, there is immediate brand recognition with a high perceived value that has universal appeal and instant gratification.

Whether you're hosting an intimate gathering of 25 people or an event for several thousand, we make it easy to make an impression.

## How does it work?

The experience delivers an end-to-end solution that provides your guests a unique, personal gift within your event.

We have removed all the unknowns regarding product selection, inventory management, logistical support and fulfillment for gift giving at your next event.

Your guests will be able to sample, try on, or listen to the gifting product at an on-site branded gifting station. You'll receive one point of contact who oversees it all: Inventory management, gifting station set-up and tear-down, guests' gift selection and product distribution. If you're looking for a no stress, all-inclusive gifting solution, look no further than Leaderpromos for your next event!

## About the Experience: For You

Incorporating your brand and messaging, Leaderpromos contours each gifting/fitting interaction into a personalized experience for your attendees. We can set up a luxury shopping experience in a ballroom, poolside, on a golf course...anywhere.

From start-to-finish, Leaderpromos is by your side every step of the way. From the beginning, we will work with you to help choose the perfect gift for your guests.

Our partnerships with premium lifestyle brands allow us to offer unique and desirable products that will be appreciated.

## About the Experience: For Your Guests

Upon entering the event your guests see a retail-looking pop-up shop showcasing the selection of brand-name products, including the styles, colors and sizes that you have pre-selected.

They'll then meet with one of our consultants to determine specific options, such as style, size and color, then are fitted and presented with the branded item that is the perfect fit for them.



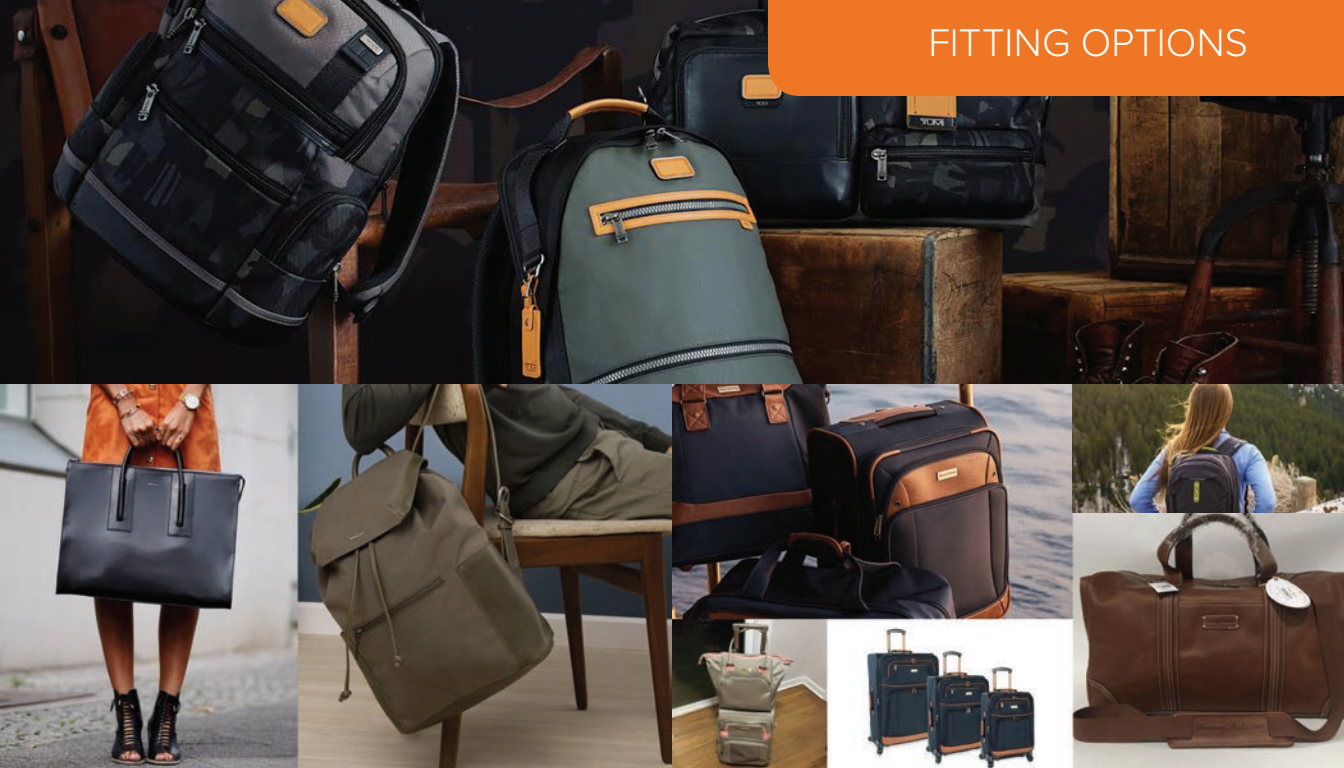


## FITTING OPTIONS



## SUNGLASSES: OAKLEY / RAYBAN / LE SPEC / DIFF

People love sunglasses and we'll collaborate with you to design a program that is completely aligned with your specific needs. Personal preferences make having a very wide selection of styles and tints key to the success of any sunglasses gift fitting event. Your guests will be professionally assisted by a representative on-site at your event and they will receive their gift the same day! And the best part is, Leaderpromos manages everything!



## BAGS & ACCESSORIES: MAT & NATE / TUMI

Let us bring the retail store experience to your next event. We provide a trained consultant with a full set of signage. Your recipients have their choice of several pre-selected products. Recipients touch and feel the product, they open and close it. They feel the tactile quality of the materials and experience the characteristics that have made this category so highly requested.

## FITTING OPTIONS



## OUTERWEAR: ARC'TERYX / COLUMBIA / THE NORTH FACE

Some of the reasons we wear certain clothing includes; adornment, protection and identification. What better way to do all three of those than by offering your guests a premium apparel item at your next event. Having everyone share a similar apparel item reinforces their feeling a part of your group while also increasing brand visibility.

Choose from a wide variety of brand name lines to select the items that are just right for your brand and culture.





## DENIM: PREMIUM BRANDS

Everyone enjoys a perfect-fitting pair of jeans! Your guests can choose from over 20 brands of premium denim and our on-site representatives fit people into the perfect pair of jeans for their body type. We can provide anywhere from 200 – 1000 pairs of designer brands. We'll also bring mirrors and pop-up dressing rooms. We take the trial and error out of jean fitting and your guests walk away in the perfect pair of jeans. We also offer customized tags to affix your company logo.



## LEATHER: PERSONALIZED ACCESSORIES

Treat your guests to an authentic on-site leather accessory branding experience. Each piece is designed and constructed with super soft, plush leather. Your guests select from one of three styles and then watch as their gift is custom branded with their name or initials – Right there in front of them!





## FOOTWEAR: ADIDAS / HAVAIANAS / MERRELL / NIKE / TOMS

One of our most popular attractions is an on-site Flip Flop fitting with several different brand options. We come to your event and set up a custom pop-up flip flop fitting lounge. Styles are merchandised and accessible for guests to touch and feel. Guests then work with a fitting expert to choose their favorite style in the size that's best for them. You can take this experience one step further and add on-site custom branding as well. Each gift can be stamped with the guest's initials or a company logo.



## TECH: HEADPHONES / EARBUDS

Headphones and earbuds set the soundtrack for life and are all but a necessity for most people. They keep us entertained and distracted with music, podcasts and audio books when we're traveling, working out or just trying to disconnect from everyone else. Leaderpromos has a selection of premium products that offer unrivaled comfort, style, noise isolation, acoustic clarity, and bass. So whether your guests will be using their gift to tune in, or tune out, you will always be top of mind.





## TECH: BLUETOOTH SPEAKERS

Give your guests just what they need to turn up the fun at parties, outdoor get-togethers, and all those times that deserve better sound. Bluetooth speakers provide an interactive experience with a high perceived value and Leaderpromos can provide a variety of offerings to match any event budget.

These on-site gift experiences are sure to make noise!

## GIFTING OPTIONS



## WATCHES: FOSSIL / MICHAEL KORS / TENSE

Receiving a watch is a time-honored symbol of recognition and a gift that your guests are sure to appreciate. Leaderpromos will present the brands you've selected, from premier watchmakers, in styles for both men and women. Our interactive area allows your guests to savor current fashions while deciding which is right for them.

## ROOM DROPS / KITTING

If room drops are needed for your event, we inventory 100+ brands in electronics, sporting goods, and fashion & apparel. We can also assist you in adding your corporate logo to many of our products. Ask your sales representative for a product catalog and for more information.



1



## DISCOVERY

We begin by understanding your event details and overall objectives.

2



## BRAND/PRODUCT SELECTION

You select from a variety of offerings. We help you find the right gift, brands, and product mix to fit your guests.

3



## GIFTING METHOD SELECTION

We assist you and recommend what gifting method is best for your event.

4



## CONTRACT

We provide you all of the details for your event gifting selection and method.

5



## PLANNING

We work with the main contact(s) to gather all the pertinent details to ensure a seamless gifting execution.

6



## SMILING FACES

Your event is executed, gifts distributed/delivered and your guests have a smile on their face.

**GIVE US A CALL TO GET STARTED!**

**877.677.9988**



# EXPERIENCES

## APPAREL EXPERIENCES

ALTON LANE  
ARC'TERYX  
BUDDYLOVE  
CHLOE KRISTYN  
COLUMBIA  
DENISE CROWWALL  
DL1961  
EBERJEY  
EIGHT X  
FANATICS  
FIDELITY DENIM  
HELEN JON  
HELLY HANSEN  
HOUSE OF TENS  
HURLEY  
JOHNNIE-O  
JUDY BLUE  
LEVI'S  
MAVI JEANS  
MERRELL  
NOLI YOGA  
NORTH FACE  
PRANA ATHLETIC WEAR  
ROBERTA ROLLER RABBIT  
PETER MILLAR  
RHONE  
ROYAL HIGHNIES  
SOUTHERN TIDE

STRAFE  
TASC  
TOMMY BAHAMA  
TORI RICHARD  
VINEYARD VINES

## BAGS / ACCESORIES

MAT & NATE  
TUMI

## ELECTRONICS EXPERIENCES

BEATS  
BOSE  
AMAZON  
KLIPSCH  
SONOS  
TILE  
UBL  
ULTIMATE EARS

## FOOTWEAR EXPERIENCES

ADIDAS  
DAN POST & LAREDO  
HAVAIANAS  
MANITOBAAH  
MERRELL  
NIKE  
OLUKAI FLIP FLOPS  
SOLUDOS

SPERRY TOPSIDERS  
TKEES  
TOMMY BAHAMA  
TOMS

## HAT FITTING EXPERIENCES

SCALA  
DORFMAN PACIFIC  
TOMMY BAHAMA

## SUNGLASS EXPERIENCES

COSTA  
DIFF  
LE SPEC  
MAUI JIM  
OAKLEY  
RAYBAN

## WATCH EXPERIENCES

FOSSIL  
MICHAEL KORS  
TENSE

## Don't See What You're Looking For?

We work with hundreds of vendors and have access to thousands of items and can't include them all in this brochure, so if you are looking for something else, just let us know and we'll send you the options we think will best fit what you're looking for.

[leaderpromos.com](http://leaderpromos.com)



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