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## News Release

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### Leaderpromos Named to PPAI 100 List

Columbus, Ohio – June 28, 2023 – Leaderpromos Marketing Agency is proud to announce that it has been named to the 2023 Top 100 list for PPAI (Promotional Products Association International). Researched and objectively scored by the association, PPAI 100 is a prestigious list ranking 50 exemplary distributors and 50 exemplary suppliers in the promotional products industry.

Leaderpromos was ranked 27th in an industry of more than 28,000 promotional product distributors. PPAI's ranking notes high marks for Leaderpromos in the areas of overall growth, industry faith, innovation, and corporate social responsibility.

"PPAI 100 companies represent the model for our industry, and really any industry," said Josh Ellis, PPAI Media's publisher and editor-in-chief. "These are firms that exemplify business done right. The rankings reflect comprehensive excellence, so no company can afford to ignore any aspect of organizational leadership if they want to rank highly – or rank at all. Making PPAI 100 means that you are truly a leader. It's the highest distinction PPAI bestows on its member companies."

"We are honored to be named to the PPAI 100 list," said Stephanie Leader, CEO of Leaderpromos Marketing Agency. "As a leading distributor, this recognition is a testament to the strong collaboration we've built with our clients around the world for over 25 years and the dedication of our talented team."

"We are committed to providing clients with the best purpose-driven branded merchandise and services that align with our collective corporate social responsibility goals," said Leader. "We are grateful for their partnerships."

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#### About Leaderpromos Marketing Agency

Leaderpromos provides purpose-driven branded merchandise. Headquartered in Columbus, Ohio, it is the largest WBENC-certified, wholly woman-owned promotional marketing agency globally. The company is comprised of over 120 professionals located across 17 states and additional locations across the globe who are committed to helping clients elevate their branding and marketing. For more information about Leaderpromos, please visit [leaderpromosagency.com](https://leaderpromosagency.com).

#### About PPAI

Promotional Products Association International is the world's largest and longest-serving international not-for-profit promotional products association with a 120-year history of serving a membership, that has grown to more than 15,000 corporate members, and advocating for the \$25+ billion promotional products industry with its more than 33,700 businesses and more than 500,000 professionals. For more information <https://ppai.org>.