
News Release

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Leaderpromos Honored as a Top 40 Distributor by ASI

Columbus, Ohio – July 26, 2023 – Leaderpromos Marketing Agency has been honored by The Advertising Specialty Institute (ASI) as a 2023 Counselor Top 40 Distributor. Leaderpromos joins ASI’s ranking of the largest companies in the \$25.8 billion promotional products industry based on 2022 North American promo revenue.

The Top 40 Distributors and Top 40 Suppliers were revealed on July 26 at the ASI Show in Chicago during ASI’s annual Counselor Awards celebration of the promo industry’s top companies, leaders, humanitarians and family businesses.

“ASI is delighted to congratulate Leaderpromos for making our prestigious list of the promo industry’s most successful companies,” said Timothy M. Andrews, ASI president and chief executive officer. “The Counselor Awards applaud our industry’s most extraordinary distributors.”

“We’re honored to have our team’s efforts recognized by ASI,” said Stephanie Leader, CEO of Leaderpromos Marketing Agency. “Our success in 25 years in this industry is a direct result of our strong and collaborative partnerships with clients and our talented staff.”

This marks the second major industry honor Leaderpromos has received in July. The agency also was ranked 27th in an industry of more than 28,000 promotional product distributors in the Promotional Products Association International’s [PPAI 100 rankings](#).

“We remain dedicated to providing clients with purpose-driven branded merchandise to achieve their corporate strategy, culture and social responsibility goals,” said Leader.

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About Leaderpromos Marketing Agency

Leaderpromos provides purpose-driven branded merchandise. Headquartered in Columbus, Ohio, it is the largest WBENC-certified, wholly woman-owned promotional marketing agency globally. The company is comprised of over 120 professionals located across 17 states and additional locations across the globe who are committed to helping clients elevate their branding and marketing. For more information about Leaderpromos, please visit leaderpromosagency.com.

About ASI

The Advertising Specialty Institute (ASI®; asicentral.com) serves a network of 25,000 suppliers, distributors and decorators in the \$25.8 billion promotional products industry.