

**“WE ARE INCREDIBLY HONORED TO JOIN SUCH A RESPECTED INTERNATIONAL COMMUNITY...”**

**STEPHANIE LEADER, FOUNDER & CEO OF LEADERPROMOS MARKETING AGENCY**

News Release

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**Leaderpromos Earns B Corp Certification**

Columbus, Ohio – Leaderpromos Marketing Agency has been certified as a B Corporation by the international nonprofit organization, B Lab. Leaderpromos joins a global community of more than 6,000 businesses in over 80 countries and more than 150 industries that meet high standards for social and environmental performance, transparency and accountability.

B Corporations are leading the movement for a more inclusive, equitable and regenerative economy.

With the successful outcome of its certification application in October 2023, Leaderpromos is the only B Corp and WBENC-certified, wholly woman-owned and led promotional product distributor in the Top 40, according to the ASI Top 40 list 2023 (North America). Leaderpromos is also a registered Benefit Corporation by the State of Ohio where it is headquartered.

Notable examples of Leaderpromos’ social and environmental accomplishments include increased philanthropic efforts, an increase in sustainable and purposeful merchandise, instituting valuable team member benefits, and successful global recycling programs.

“We are incredibly honored to join such a respected international community of organizations dedicated to making social and environmental consciousness an integral part of their business strategies,” said Stephanie Leader, Founder and CEO of Leaderpromos Marketing Agency. “This certification demonstrates our commitment to supporting our valued team members, investing in the environment and communities, and partnering with clients to achieve sustainability goals.”

Notable brands that are B Corp certified include Athleta, Allbirds, Ben & Jerry's, Seventh Generation, The Body Shop, Patagonia and Jeni's Splendid Ice Creams.

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### **About Leaderpromos Marketing Agency**

Leaderpromos provides purpose-driven branded merchandise. Headquartered in Columbus, Ohio, it is the largest B Corp and WBENC-certified, wholly woman-owned promotional marketing agency in the Americas. The company is made up of over 120 professionals across the globe who are committed to helping the world's leading and most successful brands elevate their marketing. Leaderpromos is recognized as a Top 40 distributor out of nearly 28,000 distributors by the Advertising Specialty Institute and ranked number 27 of Leading Companies by the Promotional Product Industry Association International. This recognition was based on overall growth, industry faith, innovation, and corporate social responsibility. Learn more at [leaderpromosagency.com](http://leaderpromosagency.com).

### **About B Lab**

B Lab is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the Best for the World® and as a result, society will enjoy a more shared and durable prosperity. Learn more at [bcorporation.net](http://bcorporation.net).